



Translated Poetry in Brazil 1965 – 2004

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Resumo

Por meio de uma pesquisa estatística, este artigo analisa a tradução de poesia publicada no Brasil entre 1965 e 2004, enfatizando o grande interesse por parte de editoras e do público na publicação de poesia, e demonstrando que São Paulo é a cidade onde mais se traduz poesia. Também mostra que o mercado concentra-se em obras clássicas, especialmente as de língua inglesa, e que a tradução de poesia é essencialmente uma atividade praticada por homens.

Through a statistical survey, this paper will examine the translation of poetry in Brazil in the last forty years, comparing poetry translated from English with poetry translated from other languages, showing the considerable growth in this area, and demonstrating that translated poetry can be considered a new genre in Brazilian literature. In order to do this, I attempted to discover translations of poetry published between 1965 and 2004, including reeditions of previously published works.

The Survey

I firstly made a statistical survey of the translations made into English. Table 1 shows the number of translations made from English by translator:

Table 1: Number of Translations by Translator

Translator	Number
Paulo Vizioli	12
Augusto de Campos	8
Jorge Wanderley	4
Paulo Henriques Britto	4
Péricles Eugênio da Silva Ramos	4
Alípio de Corrêa Franca	3
Ivan Junqueira	2
Alberto Marsicano	2
José Paulo Paes	2
Rodrigo Garcia Lopes and Maurício Arruda Mendonça	2
Idelma Ribeiro de Faria	2

Thus we can see Paulo Vizioli as the most productive translator in terms of translations from English, to a great extent through the fact that as Catedrático of the area of English Literature at the Universidade de São Paulo, he only translated works from English.

This picture changes somewhat when we include works from other languages:

Table 2: Translated works by translator: all languages

Translator	Number
Paulo Vizioli	12
Augusto de Campos	11
Haroldo de Campos	7
Alberto Marsicano	5
Decio Pignatari	4
Jorge Wanderley	4
Paulo Henriques Britto	4
Péricles Eugênio da Silva Ramos	4
José Paulo Paes	4
Alípio de Corrêa Franca	3
Ivan Junqueira	3

Paulo Vizioli is still the translator with the highest number of translations, but now it is possible to have an idea of the considerable production of Augusto and Haroldo de Campos.

Table 3 shows the number of translations from English by publishing company

Table 3: Number of translations by publishing house - English

Publisher	Number
Companhia das Letras	11
Illuminuras	6
L&PM	6
Nova Fronteira	5
Nova Alexandria	4
Civilização Brasileira	4

Companhia das Letras leads, followed by Illuminuras and L&PM. The marketing policy of the houses is very different: Companhia das Letras specializes in extremely well produced products with high-quality finishing. Visually, the Companhia de Letras works are very attractive, and it seems that Illuminuras has been trying to emulate Companhia das Letras to a great extent, with visually attractive works. By contrast, L&PM markets its works through news stands, press run is higher, usually around 10,000, and the finished product is of poorer quality, selling at 25% to 40% of the cost of the Companhia das Letras translations, R\$8 – R\$12, as against approximately R\$30 for Companhia das Letras products.

Table 4 extends this to books translated from all languages:

Table 4: Number of translations by publishing house – all languages

Publisher	Number
Illuminuras	22
Companhia das Letras	15
Nova Fronteira	13
L&PM	12
Perspectiva	6
Nova Alexandria	4
Civilização Brasileira	4

In numerical terms we can clearly see the dominance, at least in numerical terms, of Illuminuras, which publishes works from a variety of languages. The Companhia das Letras policy seems to favour translations from English, whereas Illuminuras seems to be open to a wide range of languages. The other leading houses are Nova Fronteira, with a number of classic translations such *As Grandes vozes líricas hispano-americanas*, translated by Aurélio Buarque de Holanda Ferreira, Baudelaire's *As flores do mal*, translated by Ivan Junqueira, his *Pequenos poemas em prosa*, translated by Aurélio Buarque de Holanda Ferreira, and José Lino Grünwald's translation of Mallarmé.

Perspectiva also plays a major role in the area, having published a number of translations of the Campos brothers, including *Poesia Russa Moderna*, *Mallarmé* and *Maiakóvski*.

Table 5 shows city of publication for translations from English:

Table 5: City of publication: translations from English

City	Number
São Paulo	46
Rio de Janeiro	23
Porto Alegre	5
Florianópolis	3
Belo Horizonte	2
Mariana	1

Both Companhia das Letras and Illuminuras are in São Paulo, and we can clearly see that the houses are now dominant in the area, where it seems that the emphasis has switched

from Rio de Janeiro to São Paulo. José Olympio, which has now been subsumed into the Record conglomerate, is no longer a major force in literary translation, and, in Rio de Janeiro, only Nova Fronteira is a major player.

The table clearly shows a dominance of São Paulo and Rio de Janeiro. Porto Alegre is mainly represented by L&PM, and other small provincial houses occasionally publish poetry in translation.

Table 6 shows city of publication for all languages:

Table 6: City of publication: all languages

City	Number
São Paulo	110
Rio de Janeiro	39
Porto Alegre	12
Brasília	3
Florianópolis	3
Belo Horizonte	2
Mariana	1

The dominance of São Paulo is emphasized even further, particularly due to the large number of titles published by Iluminuras, and the lack of any Carioca counterpart of Iluminuras.

Table 7 shows the nationality of the original author:

Table 7: Nationality of original author (TS Eliot excluded)

Nationality	Number
British	30
American	25
Irish	5
Portuguese	1
Trinidadian	1

There are a somewhat surprisingly large number of North American authors translated, in proportion to British authors. This fact is borne out when we examine the number of 20th century poets translated:

Table 8: Nationality of original author – 20th century works (TS Eliot excluded)

Nationality	Number
American	17
British	4
Irish	3
Trinidadian	1

Why have 20th century American authors been much more popular to translate than their British counterparts? It seems that two groups of American poets have found particular favour in the Brazilian: modernists such as Marianne Moore, William Carlos Williams and Ezra Pound, who has been of great importance for theory of Augusto and Haroldo de Campos; and secondly, the Beat poets, Allen Ginsberg, Charles Bukovski, Lawrence Ferlinghetti and Gregory Corso, extremely popular during the 1960s and 1970s, when open defiance of the military regime was often difficult and could result in violent repression, and the radical Beat culture coming from the US may have captured much of the energy which could not protest in Brazil.

Table 9 compares the number of works by original language

Table 9: Original language of works translated

Language	Number
English	62
French	24
Spanish	18
Italian	8
German	6
Latin	5
Modern Greek	2
Japanese	2

Russian	2
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This table is further proof of the dominance of English as a foreign language in Brazil. Of the 18 works translated from Spanish, seven are of works by a Chilean, Pablo Neruda, four are from Argentina, one by a Nicaraguan, Ernesto Cardenal, and one from Colombia; and all the Spanish poetry translated is by Lorca.

Nearly half of the translations which have been made from English are of 20th century poetry, with very little early poetry translated:

Table 10: Century of original work – translations from English

Century	Number
20	30
19	16
18	5
17	4
16	5
before	3

This is again borne out when we include translations from languages other than English:

Table 11: Century of original work – translations from English

Century	Number
20	64
19	13
18	6
17	4
16	5
before	21

However, the difference here is the presence of a large number of older classic works, such as the poetry of Sappho, Villon, Horace, Homer and Dante, which have achieved canonical status.

Despite the female dominance of university translation courses, and certain other areas of the translation profession, poetry is something of a male domain, both in terms of poets translated and of translators:

Table 12: Sex of authors: translations from English

Sex	Number de authors
Male	43
Female	5

Table 13: Sex of translators: translations from English

Sex	Number
Male	44
Female	11

Table 13 shows a higher number of female translators than female authors, but poetry translation is heavily dominated by men.

Similar figures, with an even lower percentage of female translators, are found when we include translations from all languages:

Table 14: Sex of authors: all languages

Sex	Number
Male	115
Female	14

Table 15: Sex of translators: all languages

Sex	Number
Male	124
Female	23

Further Analysis

A large number of gaps can be found: areas where one would expect to find authors who have been translated as they have been canonized in the home culture. There is very little early poetry in English translated, and no Anglo-Saxon poetry. Certain major poets have no anthology: there is no volume of Ben Jonson, Sir Philip Sidney or Edward Spenser in Portuguese. Other major poets have had only a small part of their work translated: Browning is represented only by *The Pied Piper of Hamelin*; Shelley has no anthology, only *The Triumph of Life*; Byron only has *Beppo* in Portuguese; Tennyson only appears in an anthology of 19th century poetry. Likewise, there are considerable gaps in British 20th poets translated, with no DH Lawrence, Thomas Hardy, Wilfred Owen, Siegfried Sassoon, AE Housman, Walter de la Mare or Philip Larkin.

Likewise, in other languages there are very big gaps: for example, no volume of contemporary Spanish or German poetry has been published; very little from any literature in the 18th century has been published; and no pre-20th century Russian poetry has been published.

Certain clusters of poets have been translated. In the English language, Pound (3) and Eliot (5) would form one cluster, and they can be linked to another of American modernists: Moore, Stevens, Williams and Bishop. A third cluster would be that of the Beat poets: Ferlinghetti, Bukovski, Corso and Ginsberg. Donne has been translated twice, and José Paulo Paes also published a volume of Metaphysical Poetry. A further group would be that of the “rebel” poets: Blake; the Beats and Whitman, who were all published in the L&PM “Rebeldes Malditos” series. A final cluster is that of Eastern European poets, who are

being published in a series begun by the Universidade de Brasília, the *Coleção Poetas do Mundo*, edited by Henryk Siewierski, who is from Poland.

Although there are a large number of gaps, there are also a number of authors who have been translated by more than one translator: Blake, Bishop, Keats, Poe, Dickinson, Whitman, Milton, Shakespeare, Plath, Baudelaire, Mallarmé, Ungaretti, Lorca and Neruda all fall into this category. Indeed it seems that the work of certain poets acts almost as a field of contention between translators, anxious to show their ability and possibly to “defeat” rivals. Thus we can see the sonnets of Shakespeare, *Les Fleurs du Mal* of Baudelaire, and Poe’s *The Raven* as open territory where translators challenge and emulate previous translations.

This point can be seen in many of Haroldo de Campos’ prefaces, where he emphasizes the fact that his translation will be an improvement on what has already been done. A good example is his Postface to *Deus e o Diabo no Fausto de Goethe*, where he favourably compares his own translation of Goethe with that of Agostinho d’Ornellas and Jenny Klabin Segall (Haroldo de Campos 1981, p.186 passim).

Rosemary Arrojo emphasizes this point in her article on the translations of Augusto de Campos and Paulo Vizioli, where she sees their translations of the poems of John Donne as the field where very differing attitudes to the English poet can be seen at play (Arrojo 1984).

Such challenges can even become aggressive, as exemplified in the cutting critique of Augusto de Campos' translation of Hart Crane's "Praise for an Urn" by Bruno Tolentino on 3 September 1994. Augusto replied to Tolentino equally strong language in the following edition of the *Estado de São Paulo*, supported by a petition signed by some 70 São Paulo intellectuals plus entertainers such as Caetano Veloso and Gilberto Gil. Augusto also demanded that João Moura Jr, the editor of the Cultural Supplement of the *Estado* be fired. The discussion continued in the pages of the *Folha de São Paulo* for the next month (Milton 1996).

On the other hand, certain authors have their "owners", translators who are recognized as authorities in translating that particular poet, thereby making it difficult for other translators to encroach on this ground. Cases in point are Paulo Vizioli as translator of Chaucer and medieval English poetry; Augusto and Haroldo de Campos as translators of Pound; Alípio Franca Corrêa, who has translated two volumes of Joyce's poems Joyce; Paulo Britto, who has translated both Elizabeth Bishop's letters and poetry. I even find myself as a possible "owner", as together with Alberto Marsicano, I translated Keats and we are now planning to publish anthologies of Wordsworth and Shelley.

Few of the houses that publish poetry translation receive any kind of subsidy, and thus the publication of poetry in translation is very much a commercially viable enterprise. The translation of the poems of John Keats I made together with Alberto Marsicano is now in its third edition. The Matins Fontes translation of Lorca is in its fourth edition, and the *Perspectiva* Maiakóvski is in its seventh edition. Translations of recognized canonized poets such as Shakespeare, Dante and Homer sell: publication costs are often very low:

most of the works of the poets published are in the public domain; translation rights, where they exist, are seldom more than a few hundred dollars; publishers often do not need to pay translators anything as the translators, unaware of the fact that publishing houses may make a considerable profit on translated poetry, will often be pleased to see their translations published, and may even pay to get their translations into print!

However, certain universities are becoming involved in the area: the Universidade de Brasília is publishing the *Coleção Poetas do Mundo*. EDUSP has published Catullus and the Odorico Mendes translation of the *Odyssey*, which has played a major role in reestablishing Odorico Mendes as a major figure in the canon of Brazilian translators. After being severely criticized by Sílvio Romero, who considered his translations “monstruosidades”, written in a macarronic Portuguese, and Antonio Cândido, who called his language decadent (Milton 1998, p.208), the EDUSP publication, with preface by Haroldo de Campos and introduction and notes by Antônio Medina, places Odorico in the canon of highly recognized Brazilian translators.

Not all authors published are so well-known internationally. Sometimes the exotic element may attract, as in the case of Bahsô’s haikais. Anthologies also seems to be commercially viable as a number have been published from Argentina, France, Britain, Korea, Colombia and the West Indies.

Intermediaries are enormously important in deciding the direction of translated poetry. As mentioned, Henryk Siewierski, of Polish origin, was instrumental in starting the Universidade de Brasília *Coleção Poetas do Mundo*. Samuel Leon, from Argentina, the co-

owner of Iluminuras, has published several books of Argentine poets. I now find myself in the position of possible intermediary of English poetry.

In her Ph D thesis, Irene Hirsch has shown that much American fiction translated in Brazil entered the Brazilian literary system in a rather conservative position. On few occasions did translations of North American fiction help to innovate Brazilian literature (Hirsch 2002). And in the 1960s and 1970s the USAID Program financed the publication of a large number of fictional and non-fiction works which it was in the interest of the US government to promote. However, it seems that this support did not extend to poetry. The large amount of North American poetry translated is formally innovative, as in the cases of Pound, Eliot, Moore and Williams, Whitman and Ginzberg; and, in the case of the Beat poets, is radical and anti conservative American values in social terms.

Conclusion

This study has emphasized the considerable number of works of translated poetry published from 1965 to 2004 in Brazil and proposes that this area can rightly be considered a formal genre of contemporary Brazilian literature. No longer do poets include a few translations at the back of their anthologies; instead, both poets and specialized translators publish volumes of translations of recognized foreign poets. These volumes will be bilingual, with the original facing the translation. They will usually be very well produced, often by houses like Companhia das Letras and Iluminuras, which specializes in the area, though L&PM issues can be found on news stands. Most will be published in São Paulo, and they will nearly always be translations made by men of male authors.

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